# **ELLY DOWDING**





#### 07894 983040

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**South West based** 

### Qualifications

### **CII Advanced Diploma 80 credits**

- AF1 Tax & Trust Planning (30)
- G20 Personal Investment Planning (30)
- AF7 Pension Transfers (20), Certificate in Pension Transfer Advice
- AF8 Retirement Income Planning (currently studying, 30)

#### CII Diploma 130 credits

R01, R02, R04, J01, J02, J05 & SV1

#### **CII Certificate 60 credits**

CF9, FP1(16), FP2(16), FP3(18)

# **Experience**

## Paraplanning

Writing detailed and bespoke reports for advisers

Producing Illustrations

Carrying out research on existing plans and proposals Liaising with clients understanding their needs and objectives

#### Wealth Development Manager (Provider)

Understanding adviser firms and how their needs can be best met Providing bespoke solutions for advisers Providing the necessary Technical Support Assisting with complex cases

- Trusts, Estate Planning, In-Specie Transfers

### **Platform Development**

Liaising with advisers to understand their needs from a platform Working with developers to ensure platform met adviser needs Undertaking training of platform staff

#### **Offshore Investments**

Undertaking visits to offshore investment entities Negotiating terms and charges for bespoke clients Liaison to ensure good outcomes for UK based clients

#### Remediation & S166 work - National IFA

Reviewing Offshore Bonds, Estate Planning solutions Providing feedback to the business as to my findings Assessing remediation requirements for Unsuitable cases

### Skills

#### **Relationship Management**

Building trust with colleagues and clients alike Passionate in creating an outstanding client service

### Tenacity

I take ownership of problems - see solution through to the  $\mbox{\it end}$ 

### **Cashflow Forecasting**

A real focus and passion

Illustrating solutions to meet needs and objectives

#### Organised

Allows me to work to tight deadlines

Deliver work in a clear, precise and timely fashion

### **Creative Solutions**

Developing and designing bespoke solutions for clients

### **Team Working**

Building a rapport with others
Improving communication
Making sure all members feel valued and appreciated

#### A Bit About Me....

### **Best Part Of My Life**

Being a Mum of two fantastic children

### **How I Spend My Time**

Always at the beach! Yoga and running

### **Greatest Achievements**

Personal – Completed DiveMaster training in French Polynesia Professional – Re-starting career & taking exams after having children